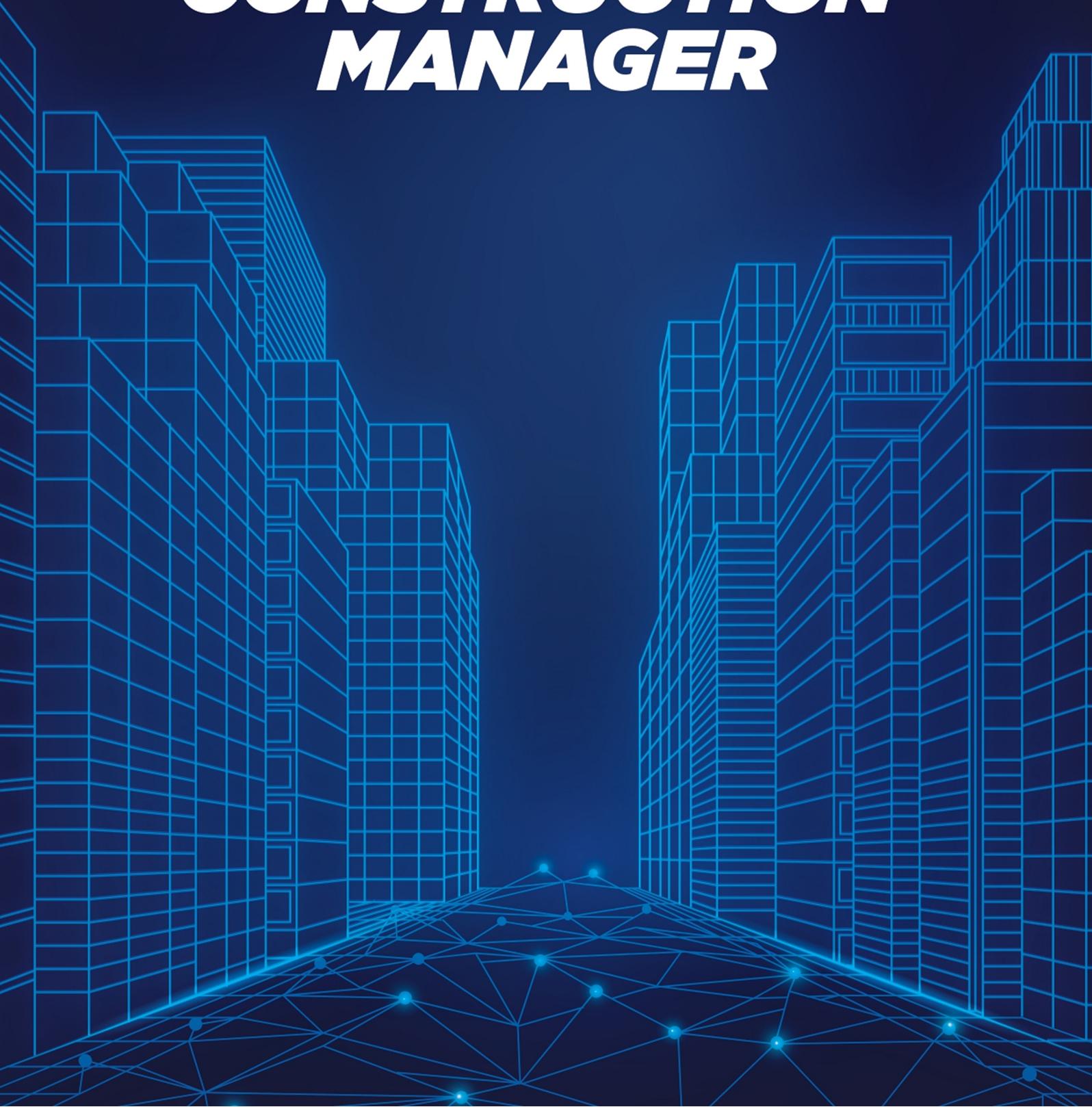




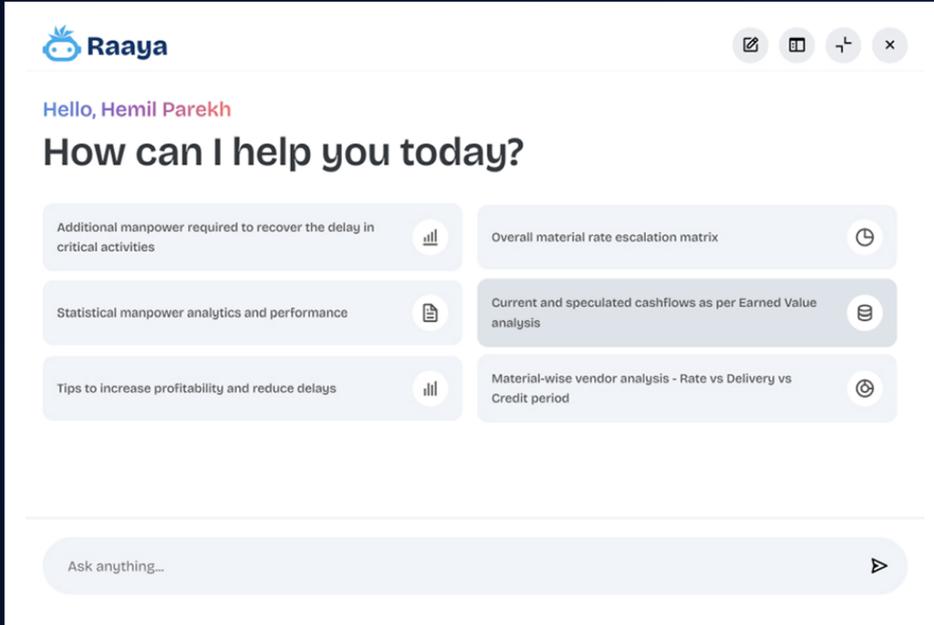
**aasaan**  
simplify.create

# ***POCKET CONSTRUCTION MANAGER***





# Raaya — AI Assistant



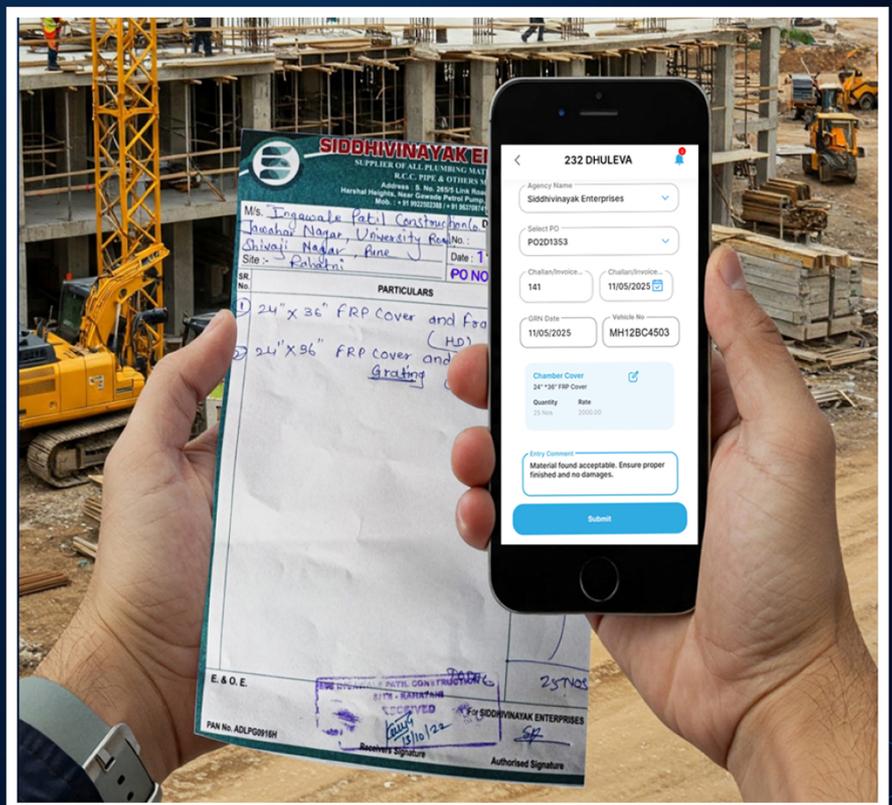
## Listen to the VOICE of your data

Our smart AI Consultant interprets your dashboard, spots trends, and delivers actionable business advice tailored to your goals. No guesswork. Just sharp, data-backed decisions that drive results.



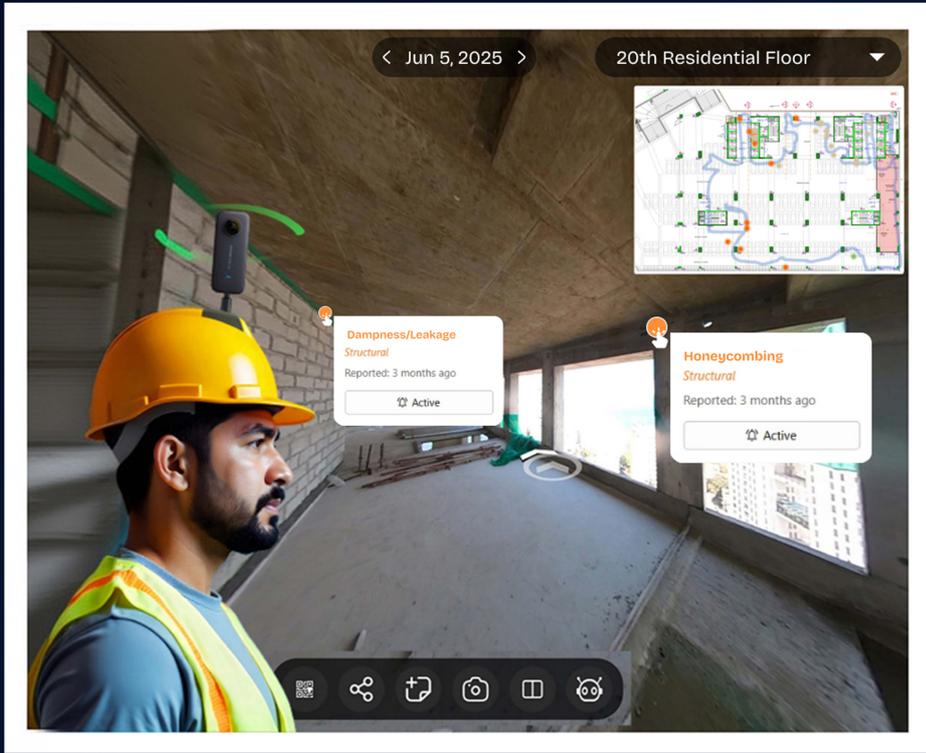
## Snap it. Scan it. Sorted.

Our powerful OCR-AI reads handwritten and digital documents, pulls key data, and updates your app and dashboards in seconds. No more manual entries—just instant, error-free automation to keep your business moving.





# Raaya – AI Assistant



## Eye of AI on site helmet!

Teleport yourself to any date, place and time at your site through a 360° virtual site tour powered by AI that automatically flags & reports quality, safety & housekeeping issues!



## Let the BOTS do the talking!

A human-like BOT that calls to negotiate with your suppliers, arrange customer's site visits and automatically update the app! Close deals faster with zero manually intervention and save costs.

**Aasaan Constructions Pvt Ltd**

Quotation Request to InfraMarket

Project name: Sangeet Enclave  
Project address: Sakinaka Saha Pvt. Ltd, Khulsi Village, Vidyapeethar Street, Vidyapeethar, Mumbai, Maharashtra, India  
Contact person: Hamid Parekh  
Contact no: +91 982017288  
Email id: hamid.parekh@ayamail.com

Material required by 19-05-2025 | Bidding deadline date: 20-05-2025

Material Details	Quantity	Rate (IN %)	Discount (IN %)	Final rate	Rank	Net Amount (IN %)	CGST	SGST	Gross Amount (IN %)
BRICKS AND BLOCKS AKB Bricks 800 x 200 x 200 mm	60,000 Nos	12.5	5	9.88	1.1	712.50	2.5	2.5	748.13
CEMENT Cement 43 Grade	50,000 Bkg	285	5	270.75	1.1	13537.50	14	14	15236.00
Aggregate RMC 12mm	2000.00 Cum	18750	0	18750.00	1.8	37500000.00	2.5	2.5	38750000.00
Aggregate RMC 20mm	100.00 Cum	18250	0	18250.00	1.3	1825000.00	2.5	2.5	2000000.00
<b>Net Total</b>						<b>39432250.00</b>			

Delivery days (in days): 10  
Requested by: 19-05-2025

Credit period (in days): 10

Follow Up Details for Hamid Parekh (EQMSVZ)

Follow-up status\*:  Sales Representative Comment\*:  Next Follow-up\*:  Schedule AI Call:

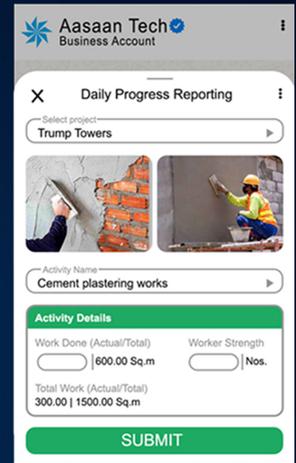
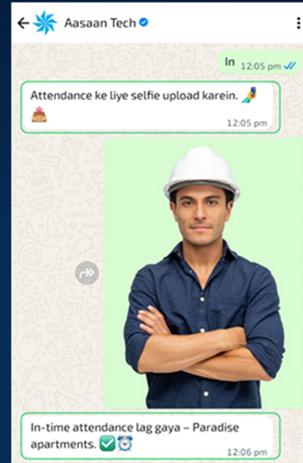
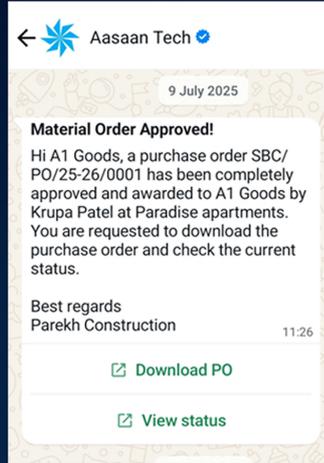
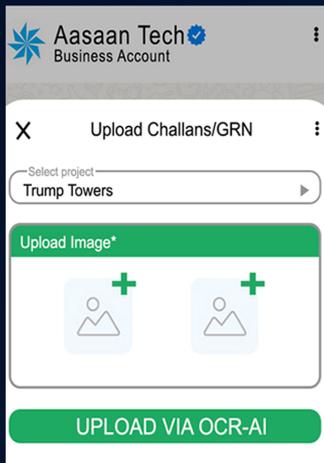
Last Follow-up date time: 12/05/2025 14:00

Timestamp	Follow Up Status	Comments	Follow Up By	Next Follow Up	Action
12/05/2025 10:00	Call back later	Busy with business trip asked to call back later	Shivang Setta	13/05/2025 14:00	<input type="button" value="▶"/> <input type="button" value="✕"/>
11/05/2025 11:30	Visit arranged	Visit arranged with family	Shivang Setta	12/05/2025 10:00	<input type="button" value="▶"/> <input type="button" value="✕"/>

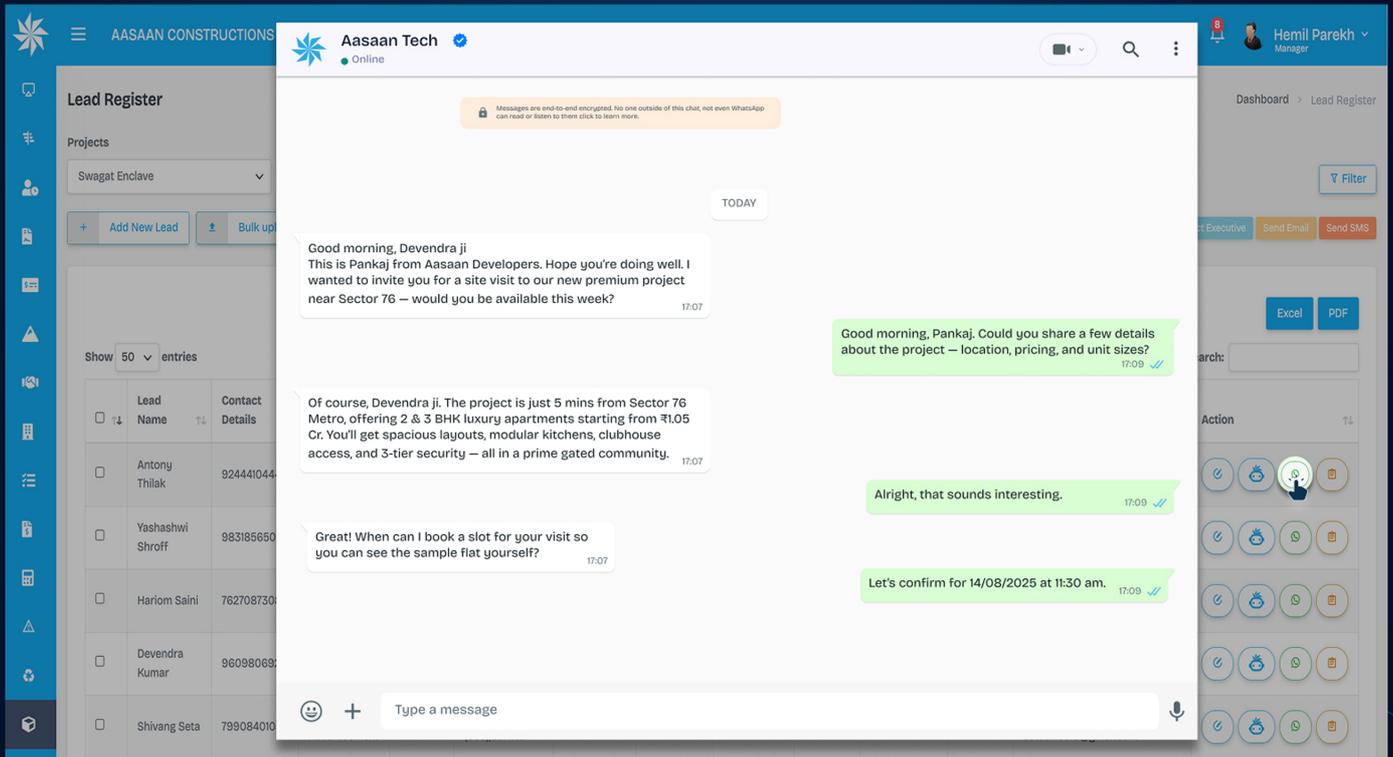


The **aasaan** enabler!

Daily Site Progress, Material GRN & billing, Gate MIS, Property Sales Customer interactions and all types of notifications triggered through your **Meta** verified **WhatsApp** Business account.



**WhatsApp** I-Framed into your Sales CRM to govern chats and eliminate tab hopping!



We work with your **HABITS** not against them!  
If your team uses **WhatsApp**, **aasaan** fits right in.

# Integrations



- Smart alerts, approvals & reports, right on **ZKTeco**
- **Tally** auto-sync vendor, billing & accounts—no manual entry
- Import **Facebook, Instagram & WhatsApp** leads instantly
- Deep integration with Google family: **Maps, Gmail & Drive**
- **Facial & biometric** punching via 3D AI cameras
- Extremely easy & effective data entry layer over **SAP & SalesForce**
- **GST** Auto vendor verification & e-invoice import
- Direct material orders at competitive rates from **Infra.Market**

# Purchase & Inventory

Online quotation request, vendor rate comparison and issue purchase orders

Create Challan/GRN with image upload and digital stock-keeping register

Issue Material slip to track consumption along with activity and location

Track Planned vs Actual material used, cost per sqft, total expenses and wastage auditing on dashboard

Real-time stock keeping to supply urgent material requirements on other sites

The dashboard displays a 'VALUE OF CURRENT MATERIAL INVENTORY' for 'Elegance Heights' project. A donut chart shows 'Cement' at ₹140,560, with a total value of ₹475,931,795. A 'Challan No: 5365' is shown as 'Verified' from 'Keshav Metal' supplier, received by 'Shivang Seta'. A material slip for 'Ambuja Cement' shows 100 bags consumed and 50 bags procured, with 250 bags available.

# Daily Reporting

Customized quality checklists for inspection of each site activity.

Plan and schedule the forthcoming work of your project.

Track your planned vs actual site progress on Gantt charts.

Generate and notify daily work progress reports via WhatsApp & Email

Work inspection for quality and progress location-wise on a site.

The interface shows a project schedule for 'Building A > Floor no. 4'. Activities include AAC Blockwork (70% complete, 7 days) and Gypsum Plastering (90% complete, 2 days). A checklist for 'PCC Works' includes items like 'Grade of Concrete' (NA), 'Formwork inspection' (OK), and 'Proper vibration/compaction' (NA). Progress reports for 'Beam Reinforcement' (80% complete) and 'Column Shuttering' (100% complete) are also shown.

# Asset Management

Issue within site, monitor performance & productivity and track fuel consumption.

Asset register, lifetime utilisation and financial history, asset depreciation, scrap and salvage.

Service and maintenance history and reminders, fuel consumption and real-time utilisation status.

## ASSET REGISTER

	Asset Name	Current Project	Incharge	Status
	<b>Steel Cutting Machine</b>	VIVANTHA	Shyamkumar Nair (1120)	Operational
	<b>Chipper Machine</b>	Godrej Nurtur	K Mohan Rao (1081)	Operational
	<b>Water Pump</b>	ANP Balewadi	Santosh Patil (1201)	Operational
	<b>Steel Cutting Machine</b>	VIVANTHA	Yarolker Vishnu (1065)	Operational
	<b>Water Pump</b>	VIVANTHA		



**ASSET PROCUREMENT**

Requisition

Quote Comparison

Asset Order

Billing

Payment

Asset request, quote comparison and order with approval workflows and invoicing.

**ASSET CURRENT STATUS**

Asset name: Needle Vibrator

Required time: 11/8/23 - 11/11/23

Asset Code	Availability	Unavailable Days
DW-1145	Fully available	0
HL-1415	Partially available	12
HL-445	Unavailable	92
DW-1710	Partially available	76

QR based real-time status, inter-site transfer and project-wise notional expenses.

# Attendance & Payroll

Task based Hajiri to workers to evaluate targets & productivity

Separate app for workers for onboarding, scanning QR Code & download salary slips

Change Hajiri on daily basis as per the worker's input efforts and time

Track contractor's worker strength and monitor reports and dashboard

GPS tracking, biometric & QR code based seamless attendance marking

Manage worker payments, salary slips and labor law compliance

**Today's Strength: 113**

Last 7 Days Average: 96

Attendance till date: 14900

Manpower Strength in past 7 days

GPS Attendance

Attendance Marked Successfully

Payment Successful on 3rd July

**Jignesh Patel** Carpenter  
Hajiri: 2.5 | ₹1125  
IN: 9:00 | OUT: 18:00  
TOTAL HOURS: 9

**Nilesh Patel** Painter  
Hajiri: 1 | ₹400.0  
IN: 09:00 | OUT: 18:00  
Total hours: 09:00:00

# Quality & Safety Control

Ensure Quality Control by evidence based documentation.

Track the Re-Work assigned to agencies with cost implication.

Manage compliance of HSE norms and safety regulations.

Alerts and reminders to ensure attention and priority from managers

**Non Conformance Report**

Date range: 01/12/2020 to 31/12/2020 | Project: Crystal Plaza | Issued By: Shivang Seta | Issued To: Karan Thapa

**Quality** | **Safety** | **Rework**

01/12/2020 | 10/15 NCRs

- Quality: Issue | **Issued**
- Safety: 7/15 | **Completed**
- Rework: 0/15 | **Overdue**

**NCR View**

Project Name: Crystal Plaza | Agency: Shivang Seta | Issued To: Karan Thapa

Created Date: 01/12/2020 | Compliance Date: 01/12/2020 | Approved By: Shivang Seta

Type: Internal | Issue: Location Details | Location: Wing D 0th Floor

**Issue** | **Responses**

Quality Issues: Poor quality brick-mortarwork

Responses: Corrective Action: 18 crmb mortar re-work completed

Generate Non Conformance reports with photographic evidences

# Billing & Invoice

Track material and subcontractor billing and invoicing

Record and manage payments, GST, TDS and retention amount

Add credit/debit notes with NCR in contractors bills

Track outstanding payables & receivables agency-wise

Client bill recording and tracking cash-flow speculations

**Add Payment** | Part Payment

Payment Due Date: 22/01/2022 | Invoice Amount: 28,14,600 | Balance Amount: 12,55,500

Payment Date\*: 02/02/2022 | Payment Mode\*: RTGS Cheque | Reference ID\*: 158965

Comment: Remained as part payment will be made after completing Re-Work or Quality NCR's | Amount\*: 5,55,500

**Challan Details**

Challan No.	Date	Gross Amount	Tax Amount	Net Amount	Action
8754	02/09/2021	₹ 12,350,000/-	₹ 2,280,250/-	₹ 14,630,250/-	✓ ✖ 🔄 🗑️
1234	07/11/2021	02/12/2021	040000 Enterprise	₹ 998,077.00	✓ ✖ 🔄 🗑️
1234	12/02/2022	02/12/2021	Oriskar Enterprise	₹ 4,050,000	✓ ✖ 🔄 🗑️

**RA bill history of Unicon Contractors**

Invoice No	RA Bill No	Net Amount
5436 (Part Payment)	RA 1	₹ 4,37,500
6863 (Pending)	RA 2	₹ 10,29,600
8735 (Full Payment)	RA 3	₹ 7,31,25

**Add NCR Note for Unicon Contractors**

NCR No	Reason	Amount	Cr./Dr.
32533	Workers not using PPE and violating HSE regulations.	Material ₹ 11,303,590 Labour ₹ 10,000	Cr
66587	Rework due to shaft and cut-out designs details not mentioned in drawings.	Material ₹ 11,303,590 Labour ₹ 10,000	Dr

**Shuttering work**

Rate: 230  
RA Bill No: 5 Area: 3000 Sqft  
Actual work done: 3124 Sqft  
Gross amount: 90,000  
Tax (GST = 18%): 16,200  
Retention amount (5%): 4,500

Generate reports and share with agencies via WhatsApp and Email

# Tendering & Contracts

Generate item rate and lump sum work orders for sub contractors

Manage sub-contractor and client billing integrated with Tally on your mobile app

TENDER MANAGEMENT				
Tender ID	Date	Project Name	Tender Value	Status
BMC/23-24/75	31/10/2023	BMC Municipal Corporation	Rs. 2,30,04,450/-	LOST
SMC/23-24/34	02/09/2023	SMC Hospital	Rs.1,20,04,550/-	IN PROGRESS
SGS/23-24/23	01/11/2023	Sardar Government School	Rs.79,44,550/-	AWARDED

Tracking all the awarded and lost tenders to analyse business growth

Track sub contractor performance based on daily work reporting

SUB CONTRACTOR BILLING TAX INVOICE							
Party details			Bill details				
Name:	Mr. Rajeev Sinha		Invoice number:	ATPL/1010			
GST number:	27AAPCA6048L1Z4		Work Order number:	WO/3245			
Contact number:	8200027918		Date:	31/10/2024			
Item description	Rate	Quantity of work (in cum)				IGST (18%)	Amount
		Total	Previous	Current	Till date		
Excavation	700	1000	300	200	500	25,200	1,65,200
RCC M40	120	12000	2000	2000	4000	43,200	2,83,200

OUTSTANDING PAYABLES TO AGENCIES				
In invoice no.	Agency Name	Due Date	Total Amount	Balance Amount
15/22-23/08	Alpha Structures	20/10/2023	Rs. 1,52,000/-	Rs. 15,000/-
15/22-23/08	Alpha Structures	05/11/2023	Rs. 1,27,000/-	Rs. 27,000/-
02/23-24/08	Shobha Contractors	31/10/2023	Rs. 2,21,000/-	Rs. 20,000/-
04/23-24/08	Kishor Contractors	10/11/2023	Rs. 1,55,000/-	Rs. 35,000/-

# Petty Cash

Record payment done to workers by managers in cash via petty cash

Photo evidence of expenses done with 2-step verification.

Categorize your expenses and generate monthly reports.

Monitor, track and control extra expenses on site real-time

Track petty cash expenses category-wise

Multilingual user friendly mobile app suitable for construction sector

# Finance Accounting

Automated bank data reconciliation and audit trail from requisition, order, billing and bank payments.

Company wise chart of account and project based cost centres.

**Finance and accounting**

Select Bank: HDFC Bank | Select year and month: 01/04/2023 - 31/03/2024

Closing Balance : 14,984.85/-

Show 100 entries

Date	Reference ID	Debit	Credit	Balance	Project	Cost Center	Agency Name
		-	24,00,35,000	Heritage Towers	Sundry Expenses	Department	
		53,10,00	24,53,45,000	Heritage Towers	Client Revenue	Gokul	
		-	24,42,00,000	Mathura	Asset Purchase	ACC	
		70,80,000	24,77,10,000	Mathura	Material Expense	Mathu	

**Chart of account**

Type	Cost center	Value (in lakh)
Assets	Receivables	₹ 17,50.00
	Equipment	₹ 21.45
Liabilities	Payables	₹ 865.55
	Long-term debts	₹ 250.00
Revenue	Service revenue	₹ 545.70
	Supply revenue	₹ 3916.5
Expenses	Manpower costs	₹ 1398.6
	Material costs	₹ 448.76

Balance sheet, PnL report, cash flow statements and customisable dashboards and audit reports.

Projectwise and company wise bank, agency/party and tax ledgers..

**Asaan Tech Pvt Ltd**  
Parekh Shivan  
Near Dharma Park  
Main Road, Kulkarni Food, Itane  
Mumbai

**Aaryan Infra Space Pvt Ltd**  
Ledger Account  
1-Apr-2023 to 31-Mar-2024

Date	Particulars	VchType	VchNo.	Debit	Credit
27-3-2023	Dr HODC BWH 10000000-0001	Receipt	21		250,00.00
24-3-2023	Cr HSI Sales	Sales	4191/2723/16	250,00.00	
30-3-2023	Cr HSI Sales	Sales	3 # 121-23/20	250,00.00	
30-3-2023	Dr HODC BWH 10000000-0001	Receipt	25	250,00.00	
31-3-2023	Dr HSI 2023	Receipt	187	72,7275.00	
27-1-2023	Cr HSI Sales	Sales	5181-2023-24/10		22,7275.00
				4,27,275.00	4,27,275.00

Balance sheet, PnL report, cashflow statements and customisable dashboards and audit reports.

# Sales CRM

Strong lead profiling by capturing FB, LinkedIn and other details for lead qualification and intent alongwith lifestyle.

Monitor and Track the realized monthly sales on a timeline to plan expenses and set sales targets.

Customer interaction via bulk custom template messaging via Email, WhatsApp and SMS for greetings, festivities and discount offers!

**Add new lead for Crystal Plaza**

Register via: **facebook** **LinkedIn**

Contact Number\*: 7990840103

First Name\*: Shivang

Lead Type\*: Broker channel

Occupation: Businessman

Email ID\*: shivseta@gmail.com

Second name\*: Seta

Requirement\*: 3 BHK Elegance

Annual income: 7L per annum

Designation: Proprietor

Address: A15 Swagat apartment bodakdev

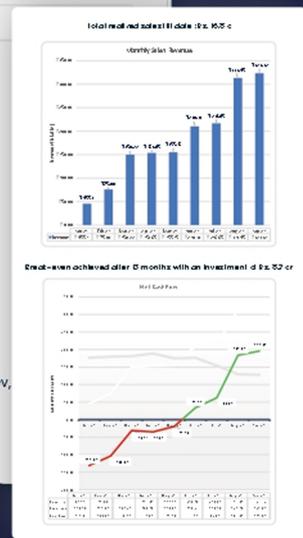
**Lead capture integration**  
Instagram, facebook, magicbricks, HOUSING.com

**Bulk message templates**

Subject: Diwali Greetings to <customer name>!!

Message: <Company name> team wishes you and your family a very Happy Diwali! Your Relationship Manager <sales representative name> cordially invites you to a small Diwali party of your <Project name> family! We are looking forward to hosting you! Best regards, Team <Company name>

Update Reset



Recording interests and generating customized online proposals for the customers and automated follow-up systems.

Monitor and Track receivables from existing customers and partners based on work completion and set collection targets.

Manage and operate your PnL cash flow of your Real Estate and Contracting construction businesses.

# Awards & Recognition



Pitched at Startup City, Dubai  
in 2018 & 2024



#1 at Google Techstars  
Hackathon 2017 - DTU



Participated at Big5Dubai exhibition  
in 2018 & 2024



Amongst Top 12 ConTech and  
Top 30 PropTech Startups



Top 10 at Construction  
Tech Summit 2025



Tax exemption under section  
80-IAC Income Tax



#3 Startup at Construction  
Technology Day 2024



Certified vendor

# Special Features



Extremely adaptable  
and user friendly  
solution



Powerful iOS and  
Android mobile  
applications



Dedicated onsite  
implementation  
and training



Post go-live support  
using WhatsApp  
ticketing bot



Pay per use model



Automated excel  
based data migration



Excellent user  
Access Control  
systems



Custom development  
and API integrations

# Trusted by



## Milestones



200+  
Projects



1.5L+  
Workers



4000+  
Users



2L+  
Reports

## Contact



care@aasaan.co



+91 82000 27918



Ahmedabad, Mumbai,  
Delhi NCR, Hyderabad

## Book Demo

